



2012

North American

Tour of

DIY Stores





2012 North American Tour of DIY Stores

Introduction

In our commitment to increase international contacts, the Worldwide DIY Council (WDIYC), in conjunction with the National Hardware Show (NHS), will be hosting an industry first in the form of a Tour of North American Big Box DIY Stores. The WDIYC/NHS fully escorted tour will take place 26 April – 3 May 2012 and will include a three day trip to Vancouver/Whistler to research and study retail markets and goods sold in Canada, followed by four days in Las Vegas (a two hour flight from Vancouver) to examine the United States market.

The Vancouver tour will include:

1. Visits to five "urban" DIY giants.
2. Visits to four out-of-town retailers via the lovely scenic drive to Whistler ski resort.
3. Two networking evening receptions.
4. Written documentation about the Canadian home improvement industry supplied by Hardlines, Canada's leading source for the hardware industry.



The Las Vegas tour will include:

1. Participation at the WDIYC Council Meeting to hear internationally renowned speakers followed by the Council's Reception.
2. Store tour of prominent Big Box DIY retailers in Las Vegas and a NHS Networking Reception.
3. The National Hardware Show, North America's largest industry trade show where more than fifty WDIYC members exhibit their products, granting ample opportunity for participants to access this three day event which includes seminars and speakers.



Space is limited: 20 participants for Vancouver/Whistler, and 40 participants in Las Vegas.

Who should attend?

International retailing (and manufacturing) executives who are interested in developments in other cultures will benefit from this tour, which will not only provide a concise introduction to the way DIY retailing takes place in North America, but will also provide access to new products and marketing initiatives which may not be prevalent in their home environments. Many others working within this business environment will also benefit.

Cost (US Dollars)

Vancouver DIY Store tour and receptions only (April 27-28)	\$1,700.00
Las Vegas WDIYC Meeting and Reception only (April 30)	\$ 150.00
Las Vegas Store Tour and International Reception only (May 2)	\$ 200.00
Vancouver and Las Vegas store tours and receptions (April 27- May 2)	\$1,800.00
Vancouver Evening Receptions Only (April 27 – 28)	\$ 300.00

Space is limited so register for this unique event today!

Included

1. Written documentation and a synopsis of each store visited so participants can become acquainted with each retailer.
2. Introductions to managers at each store.
3. Transportation during store tours in Vancouver and Whistler.
4. All evening receptions.
5. Transportation and introductions in Las Vegas and store tour.
6. Three day entry to National Hardware Show.

Not Included

1. Flight to and from North America.
2. Flight from Vancouver to Las Vegas.
3. Hotel in Vancouver and Las Vegas (but we have secured special rates at hotels – see below).
4. Incidental expenses (local transportation, food, personal expenses).
5. Meals (except where stated).

Hotels

Functions organized by WDIYC in Vancouver will centre around the Granville Island Hotel for which special rates have been secured (\$139.00 plus tax, double or single occupancy, no food). Please contact Granville Island Hotel, Vancouver. www.granvilleisland.com and request "Rooms for Worldwide DIY Council".

The National Hardware Show is located at the Las Vegas Convention Center. The adjacent hotel is The Las Vegas Hilton: www.hilton.com/Las-Vegas-Convention-Ctr

A brief 10 minute walk from the Convention Centre is The Riviera Hotel, www.rivierahotel.com a number of WDIYC functions will be held here.

Additional hotel accommodations in Las Vegas and Vancouver can be researched through internet web sites, such as Expedia and Travelocity.

Flights

For direct flights from Vancouver to Las Vegas (approximately \$300.00 one way, \$500.00 round trip) see: www.westjet.com www.aircanada.com

For indirect (cheaper) flights from Vancouver to Las Vegas: www.expedia.ca

Registration

Full payment required to secure registration.
Cancellation fee 50% until March 31.

For further information and to register contact:
Jayne Seagrave
President, Worldwide DIY Council
www.wdiyc.org info@wdiyc.org

Timetable

Thursday April 26

Arrival in Vancouver

Friday April 27

8.30am – 10.00am

Welcome breakfast,
introductions and agenda

10.00am – 4.00pm

Vancouver City Urban Store Tour:
RONA, Home Depot, Canadian Tire,
London Drugs, Home Hardware

6.00pm – 10.00pm

WDIYC President's Welcome Party
(private house)

Saturday April 28

8.00am – 5.00pm

Drive to Whistler (2 hours from
Vancouver), visit out of town
Big Box stores: Walmart,
Canadian Tire, Home Depot,
and independent store.

Free time in Whistler.

7.00pm – 10.00pm

WDIYC Networking Dinner,
Vancouver (restaurant).

Sunday April 29

Free Time in Vancouver
(or flight to Las Vegas)

Monday April 30

3.00pm – 8.00pm

- Flight to Las Vegas
- WDIYC Annual Meeting
and Buffet Reception.

Tuesday May 1

9.00am – 5.00pm

National Hardware Show

Wednesday May 2

9.00am – 5.00pm

National Hardware Show

Wednesday May 2

11.00am – 5.00pm

NHS Las Vegas Store Tour:
Walmart, ACE Hardware,
The Home Depot, Lowes, Walgreens

6.00pm – 9.00pm

NHS International
Networking Reception

Thursday May 3

9.00am – 5.00pm

National Hardware Show

